



EARNNEST
HOW MONEY MOVES

Helpful Links:

- [What is earnest Money?](#)

What is this used for?

- Allows the client to send Earnest money QUICKLY & SECURELY
- Holds the earnest money in our escrow account until closing
- Comes in handy when client or agent is in a pinch:
 - *Can't drop a check off?*
 - *Don't want to go through the hassle of having your bank wire the money?*
 - *Cheaper than wiring with most banks.*

“ I hate having to be a check chaser! ”



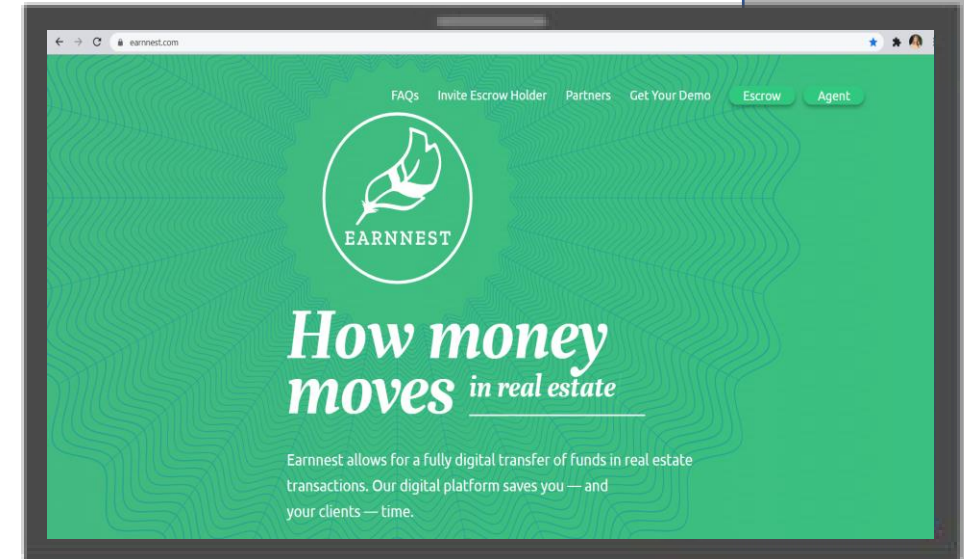
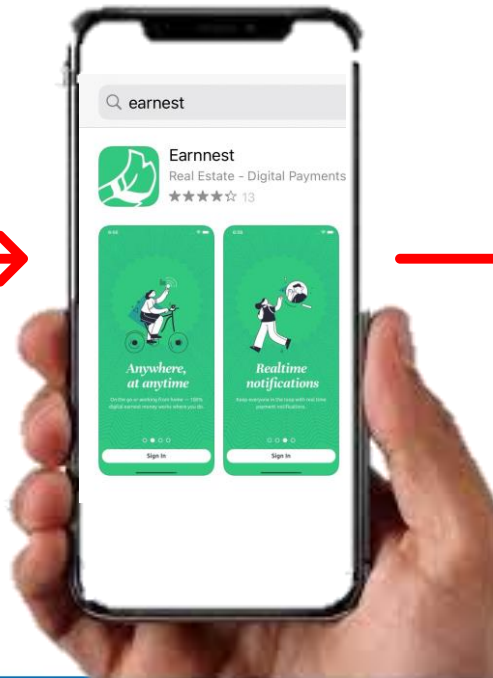
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Helpful Links:

- <https://earnnest.com/>

How does it work for the client?

- You, the agent, will send your client an email from Earnnest, requesting the allotted amount of money.
- Mobile App & Desktop





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- Example email sent to the client by support@earnest.com prompting them to pay

Pay earnest money for 123 main st Charlotte NC 28723



support@earnest.com
To Anna Del Zoppo



10:15 AM

i You forwarded this message on 10/12/2021 10:16 AM.
If there are problems with how this message is displayed, click here to view it in a web browser.



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Transaction ID:
EN-
TLAQ0ZURN

Earnest money payment

bob,

You've been requested by Tech Team to pay \$500 in earnest money for property at 123 main st Charlotte NC 28723. To pay electronically via Earnnest, use the secure personal link contained in the button below.

Pay earnest money

About Earnnest

Earnnest allows buyers to simply and securely pay earnest money directly to escrow holders. If your bank supports electronic transfer, the entire earnest money process should take a few minutes.



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- First, client adds their name & phone number



- Review Details
 - Processing fee \$15
 - Confirm Identity
 - Verify Bank Account



*Within the “Confirm Identity” portion, it will ask for the clients SS#

Review earnest money details

If this information is not correct please contact Tech Team and ask for an updated payment request.

Property	123 main st, Charlotte NC 28723
Escrow Holder	RE/MAX Executive
Earnest Money	\$500

THIS IS CORRECT

Cancel

New Earnnest account

Let's get you setup with an Earnnest account. First, tell us a little bit about yourself.

First name

Last name

Email address

anna@rmxexecutive.cc ?

Verified

Phone number

Must be able to receive SMS messages

By clicking "Create" you agree to Earnnest's [Terms and Conditions](#) and [Privacy Policy](#).

Create



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- If the client is using a RE/MAX Executive approved attorney, they will get refunded the \$15 fee at closing (it is credited on the invoice that Executive Title sends to the attorney)
- Once the client pays, our accounting department is notified. They then forward the info to the Admin of your office
- Proof of the deposit is then added to SkySlope by the Admin
- Agents will receive a notification of payment via Earnnest

***None of the client's info is saved in Earnnest OR given to the agent (The selling point = It's quick, easy, and SECURE!)**

Our approved attorney list is in the agent portal:

- www.reagentportal.com
- “Affiliates & Partners”
- Scroll down to green button “Approved attorney List”



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How does it work for the agent?

- You, as the agent, initiate the process
- Go to <https://earnnest.com/> and click “Agent” and then “Register”
- Earnest requires a 2-factor authentication, so it will immediately send you an email with a code to plug in.

You will need to know which escrow account the money needs to be sent to. This is centered on which office you are based out of. If you have questions regarding this, you can ask your Admin! A chart is provided here



Office Location	Accounts
Moorseville, Cornelius	RE/MAX Executive - LAKE
Gastonia	RE/MAX Executive - GASTONIA
Albemarle	RE/MAX Executive - ALBEMARLE
ALL OTHERS	RE/MAX Executive S&S Real Estate