

The Portico Program with RE/MAX Executive Concierge

You list. We fix it. Maximize sales price.



PORTICO

RE/MAX **EXECUTIVE**

Why we partnered with Portico





AGENDA

- About Portico
- About the Portico Program
- Process Overview Timeline
- Hear From A Realtor
- How To Get Started
- Q&A

We are a reputable home renovation contractor in Charlotte that provides clients with a one-stop-shop for all of their home renovation needs.



We are insured and bonded licensed General Contractors, Plumbers, and HVAC specialists, which guarantees professionalism, reliability, and timeliness.



We have extensive flip experience and understand ROI from property updates.

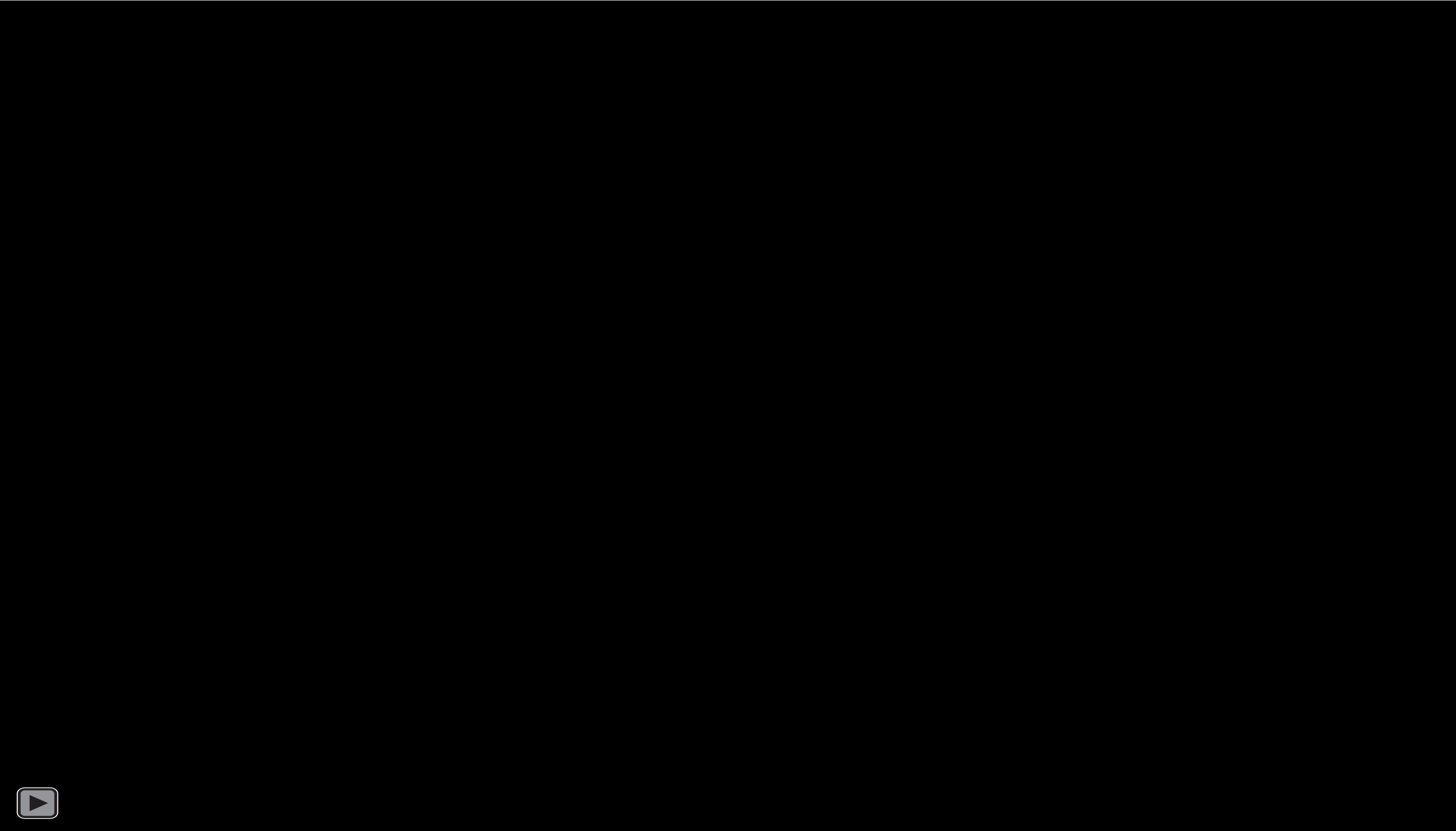


We have bought and sold over \$500MM in investor real estate.



About Portico





Your Resources



Online Portal

Submit your project information here:
teamportico.com/remax



Brochure

Download our brochure with detailed information about the Portico Program.



Selection Guide

Download our Selection Guide to show your clients the types of materials we use and recommend for renovation projects.

PROCESS OVERVIEW TIMELINE

Step 1

Initial Consultation

The client and agent meet with our Construction Manager at home to discuss the scope of work

Step 2

Proposal Sent

Portico will send the proposal to the client and agent within 4 business days from consultation

Step 3

Sign Proposal

Make any adjustments needed to the estimate and send over the signed proposal

Step 4

Schedule

Schedule the work that needs to be completed

Step 5

List home for top dollar

Agent lists home for Top Dollar and sells at max value. Portico gets paid at closing.



“This is a complete success story. It shows you that even in a market like this, you have to do what it takes to get the price that you want.”

Helen Honeycutt, RE/MAX Executive Realtor

HEAR FROM A REALTOR

Helen Honeycutt, a RE/MAX Executive Realtor, was selling a home in the South Park neighborhood of Charlotte. The home was on the market for 61 days, but it was not selling in a hot market.

Helen was working with a handful of direct buyers that offered to buy the home without renovations. During that two-week period, the direct buyers offered roughly \$465,000 each. Helen and the homeowners decided to not accept the offers and moved forward with renovating the home.

Our team of licensed General Contractors began renovating both interior and exterior features of the home, including painting and landscaping.

After the Portico team was finished with the renovations, Helen put the home back on the market. Within 24 hours, she sold the home for \$550,000.

By working with Portico, [Helen and the homeowners sold the home at max value.](#)



Get started

Get in touch with us today to start utilizing the Portico Program.

Fill out online form

teamportico.com/remax

Email us

remax@teamportico.com

Call us

[704-747-8486](tel:704-747-8486)



Questions?

Thank you!